

# Changing the way the world gives back.

CrowdRise empowers individual fundraising efforts to unlock the true potential of charitable communities. We're the most innovative platform in the giving space and we're excited to join the Tri Sigma team to help elevate your philanthropic initiatives.

### Fun and modern approach

Our unique approach combines cutting-edge fundraising technology, social networking and gamification- all designed to drive engagement and conversion so your community can raise more money. Our mission is to empower individual efforts by making fundraising easy and fun, while giving you the enhanced tools, analytics and real-time data you need to help run your program.

### **Global Community**

We launched CrowdRise to create an impact and change the world, all with the ultimate goal to make giving back notable, interesting, and fun. Joining CrowdRise isn't like buying software. Our vision is that philanthropy shouldn't just be a one-time addition to your life, but rather a fully-engaged, long-term experience. We're the largest friend-to-friend platform and a dynamic, growing, and evolving community.

#### **True platform**

If Facebook is the place that defines you by your friends and LinkedIn tells your professional story, then CrowdRise is the site that shows how you give back. CrowdRise is a socially-driven platform that connects charities, organizations and individuals through shared missions to create a community and show they're changing the world together.

#### On Your Team

We want to be your partner. Our goal is to work closely with you to customize your event, and you'll have a dedicated CrowdRise team to provide direct, innovative and strategic support that helps you raise more money than you ever thought possible. And, our Customer Service squad is standing by 7 days a week to provide crazy-fast support to your fundraisers, donors, volunteers and team leaders. We respond to every email within 24 hours, but it's usually more like 24 seconds.

## There are at least 10,000 other reasons to love CrowdRise. Here are 16 of 'em...

- Integrated event registration & ticketing
- Easy campaign creation
- Custom automated emails
- Built-in social share
- Team and individual leaderboards
- Promotions to ignite fundraising
- Fundraiser toolkits
- Webinars and tutorials

- Frictionless, streamlined donate
- Custom branding and content
- Responsive fundraising pages
- Contest support and administration
- Statistics and analytics
- Comprehensive FAQs
- Live Chat support
- Innovative, cutting edge campaigns