# Pie a Sigma Tri

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Benefiting the Tri Sigma Foundation

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# Local Fundraiser

#### How-to-Guide

#### Learn:

Determine how you would like to allocate the funds raised. Remember Unrestricted dollars allow the Foundation to fulfill areas of Greatest Need. Share your vision of the event with your philanthropy committee and Executive Board.

### Lead:

Choose date, time and location for your Pie a Sigma Tri fundraiser. Have your Panhellenic Delegate share fundraiser at weekly Panhellenic/IFC/NPHC meeting(s). Reach out to faculty advisor for additional support.

#### Give:

Celebrate the success of your fundraiser by sending thank you notes to all your key supporters.

Share how much your donated via social media or campus/local newspaper. Check with Treasurer to ensure donation to Foundation is submitted via BillHighway.

# **Supplies Needed**

Printer for flyers
Sheet (for banner)
Foil pie pans
Cans of whipped cream
Tarp/Plastic tablecloths
Trash bags

#### Go the Extra Mile!

#### Option 1:

Is the Homecoming Queen or Student Government President a Tri Sigma? Consider charging a couple dollars extra to pie a few highly involved Sigmas on campus. Whether it's chapter officers or student athletes, highlight a few Sigmas to increase your promotion.

Use our
Event Planning Pack
as additional
planning resource.



# **Planning Timeline**

# 5 Weeks Prior

- Reserve space on campus if necessary.
- Share date of event on university student activities calendar
- Create posters, banner, etc.
- Educate chapter on Tri Sigma Foundation mission.

### 4 Weeks Prior

- Have Panhellenic Delegate announce fundraiser at weekly Panhellenic meeting.
- Promote event via flyers, social media, emails, etc.

# 3 Weeks Prior (add-ons)

- Finish creating banner for event
- Send personalize event invitations/flyers to other student organizations
- Secure staff/alumnae members that will be joining the cause

### 2 Weeks Prior

• Create and share schedule for members for day of event.

## 1 Week Prior

- Purchase supplies needed
- Print Tri Sigma Foundation Awareness cards (find on website)

#### Post Event

- Follow-up with Treasurer to ensure Foundation donation is made via BillHighway. Find the necessary form on the Foundation website.
- Submit your fundraiser photos to foundation@trisigma.org
- Share a recap of the event via your chapter social media or campus newspaper.

Questions? Email Desiree at dpaulhamus@trisigma.org.

#### Go the Extra Mile!

#### Option 2:

Do you have a recognizable faculty adviser or alumnae who is willing to help? Invite your Greek Life advisers or campus faculty/ staff to get pied for the cause. Ask for profile photos to share before the event to create excitement via social media.

# TRI SIGMA FOUNDATION

learn·lead·give

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