

TRI SIGMA



A FIGHTING CHANCE FOR EVERY BABYSM

Mile of Dimes

Join our national Mile of Dimes campaign this September to help raise over **\$9,000** by donating to the Tri Sigma Foundation.

Together we can help improve the health of babies by preventing birth defects, premature birth and infant mortality.

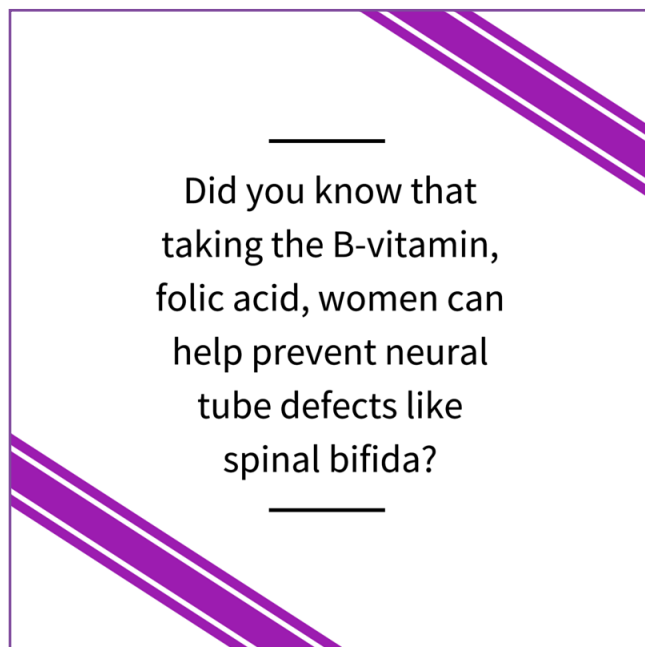
As a national philanthropic partner, the March of Dimes carries out it's mission through programs of research along the cutting edge of science; community services linking moms and babies to care, services, help, and hope; public and professional education that provides tools vital to healthy childbearing; and advocacy championing the causes of mothers and babies from town halls to Congress.

Whether you choose to join the national campaign or develop your own campaign on your campus or in your community, your chapter's donation will impact March of Dimes babies, mothers, and families.

Connect with a Foundation staff member at foundation@trisigma.org.



Help us raise awareness...





National Campaign **September**

WHY:

Supporting our Sigma Serves Children initiative, the Tri Sigma Foundation makes children's health a priority. Mile of Dimes allows Tri Sigmas across the country to unite in raising money and awareness for March of Dimes.

HOW:

Tri Sigmas, alumnae and collegian, can donate their dimes and dollars through the Tri Sigma Foundation. Chapters will be able to **share the campaign with family, friends, coworkers, and community partners** via CrowdRise and social media to raise funds and awareness.

WHAT:

From **September 1 to 30**, Tri Sigmas will join force to raise a Mile of Dimes for March of Dimes.



Local Fundraiser **How-to-Guide**

Step 1:

Choose dates, time and location for your Mile of Dimes fundraiser. Connect with a local March of Dimes market for assistance. Plan to partner with a local bank to count dimes/dollars from your fundraiser.

Step 2:

Promote your fundraiser with flyers, social media, campus activities office, school newspaper, etc. Templates available at Foundation website. Find additional March of Dimes resources at marchofdimes.org.

Step 3:

Create a chapter sisterhood where members send personalized emails to alumnae and parents for additional support.

Step 4:

If you are hosting a table or event on campus, be creative with music, a competition for student groups, or thank you incentives. Do NOT lay dimes on the group, but be creative with visuals for reaching your fundraising goal.

Step 5:

Have dimes/dollars counted and deposited into chapter account. Make final donations for Mile of Dimes chapter donation to the Foundation via Billhighway by October 15.

Questions? Need chapter resources? Contact Desiree at dpaulhamus@trisigma.org.



Sample Mile of Dimes Letter/Email

Dear (personalize for parents, alumnae, etc.),

Mile of Dimes is a national *(insert local if hosting local fundraiser)* campaign by the Tri Sigma Foundation to support March of Dimes. All Tri Sigmas have the opportunity to participate and improve the health of babies. By participating, you will be honoring the more than 380,000 babies that were born prematurely in the U.S. last year. Our chapter will be raising money and awareness for the March of Dimes mission.

Since 1838, the March of Dimes has been dedicated to healthy babies. Many infant health problems have been solved thanks to March of Dimes funded research. Since 1954, Tri Sigma has dedicated itself to support children's health initiatives including child life/play therapy and most recently March of Dimes. Please visit the Tri Sigma Foundation website for details on Sigma Serves Children at www.TriSigmaFoundation.org.

Please support me in our March of Dimes fundraising. If you cannot give right now, we ask that you share our efforts with friends and family to help us raise awareness. Find Sigma Sigma Sigma National Sorority on Facebook *(insert local chapter if applicable)*. Thank you for supporting the Mile of Dimes campaign for stronger, healthier babies!

Sincerely,

Your Full Name
Your Chapter
Your University