

Tri Sigma and March of Dimes

TRI
SIGMA  march
of dimes®

Our Partnership



Activities in the Partnership

- **Prematurity Research Center Support**
- **Military Baby Showers**
- **Baby blankets**
- **Mission Projects**
- **March for Babies**
- **Prematurity Awareness Month**

Shared Past...



March of Dimes

Formally National Foundation
for Infantile Paralysis

1938: Founded by President
Franklin D. Roosevelt,
a victim of polio

1938 – 55: Funded research to
eradicate polio and provide
care to those affected

1954: March of Dimes grantee,
Jonas Salk, research leads
to Salk Vaccine Trials

1955: Salk vaccine was
announced as “safe,
effective and potent.”

Tri Sigma

Robbie Page Memorial

1951: Robbie Page, son of Tri
Sigma National President Mary
Hastings, died at the age of five
of bulbar polio

1950's: Raised and donated money
in support of polio research
projects funded by the March of
Dimes, including the Salk
Vaccine Trials .

1954: Robbie Page Memorial Fund
became the official philanthropy
of Tri Sigma.

1955: Salk vaccine was announced
as “safe, effective and
potent.”

**Polio was
eradicated in the
United States
due to research
funded by the
March of Dimes
and the support
of volunteers
like Tri Sigma**

our challenge

1 in 10 babies
are born prematurely in the
United States

15 million babies
are born too soon worldwide

More than a million
do not survive

Preterm birth is the **#1 cause of death**
of children under the age of five



How your support helps babies

HERE ARE SOME WAYS YOU'RE HELPING BABIES:

BRAIN

We're fighting premature birth — baby's brain needs at least 39 weeks to develop in the womb.

LUNGS

Surfactant and nitric oxide therapies save the lives of many premature babies.

HEART

New treatments mean better survival rates for the tiniest heart patients.

HEEL

Newborn screening — a drop of blood from baby's heel could save her life.

EYES

We're developing treatments to cure vision defects.

SMILE

We've identified a gene responsible for oral cleft and are working on preventions.

SPINE

Folic acid education means fewer babies are born with neural tube defects.

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COMMUNITY

Our programs help moms-to-be in the United States have full-term pregnancies and healthy babies.



ADVOCACY

We advocate for legislation, services and programs that help moms in the United States get care and services to improve their health and the health of their babies.



RESEARCH

We research the serious problems that threaten our babies and work on treating and preventing them.



EDUCATION

From preconception health classes for families-to-be to continuing education for nurses, in every conceivable media, the March of Dimes provides resources to improve maternal and child health.



SUPPORT

Through our online community and in hospitals in the United States, we offer comfort and information to families with a newborn in intensive care.

How can you get involved?

- Start a March for Babies Team
- Volunteer in a local March of Dimes office
- Conduct a mission project on your campus
- Collect baby items for the Military Baby Showers
- Sew Baby Blankets for babies leaving the NICU



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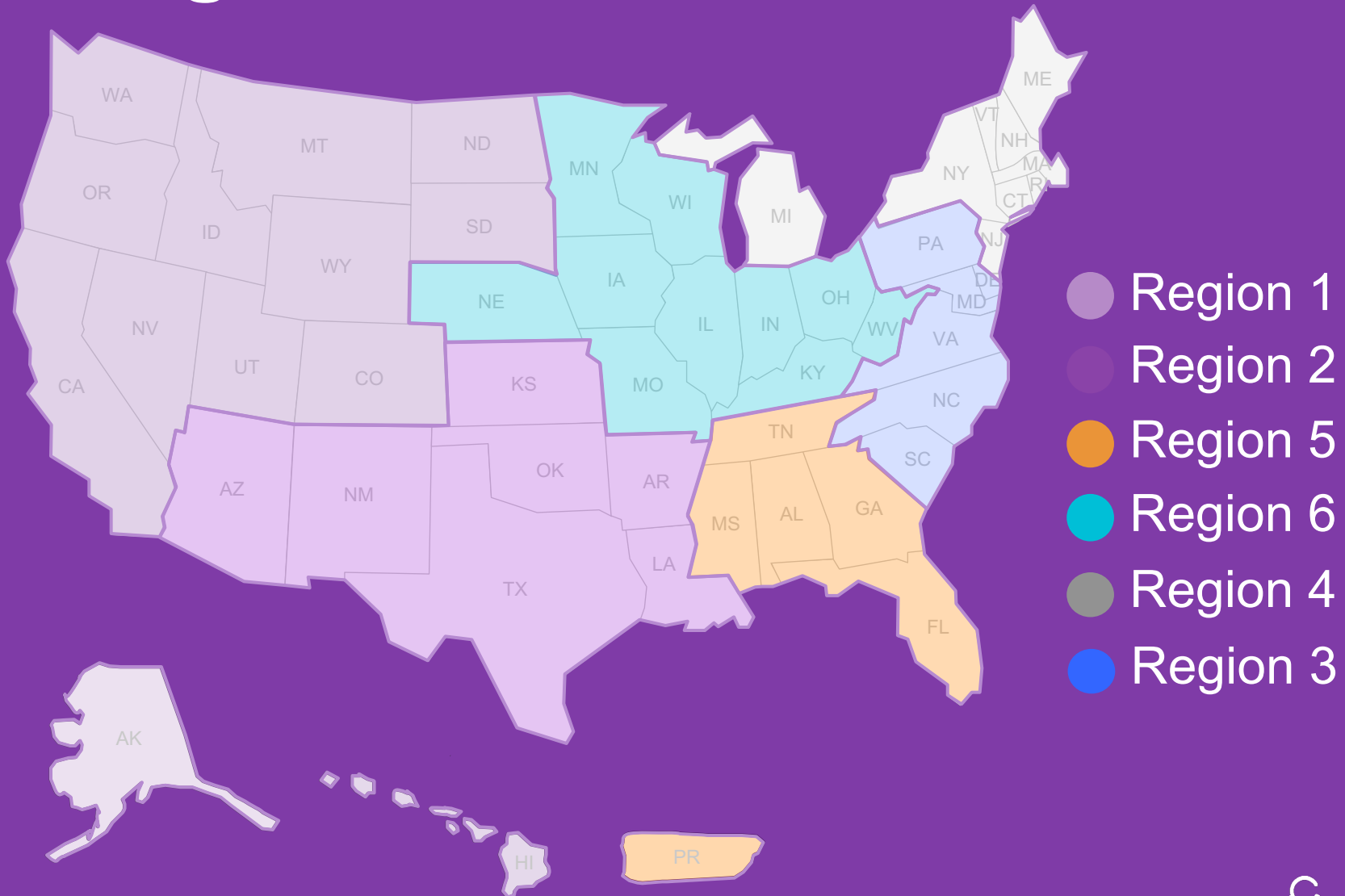
Become a Team Captain!



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Regional Structure



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How to implement March for Babies on your campus....

- Assign an Executive Leader for the team
- Identify Team Captains from across campus
- Have a kickoff meeting for all Team Captains
- Set a goal of members to sign up online and share with family and friends across the country to help
- Identify activities to do on campus
- Set up a timeline to execute
- Prepare a communications plan to spread the word



#marchforbabies

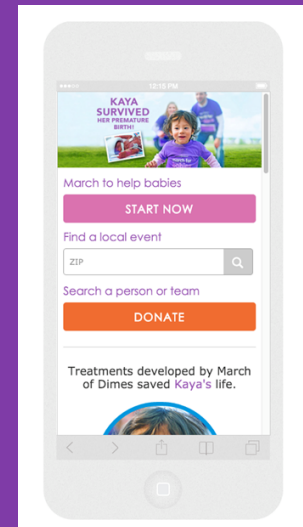
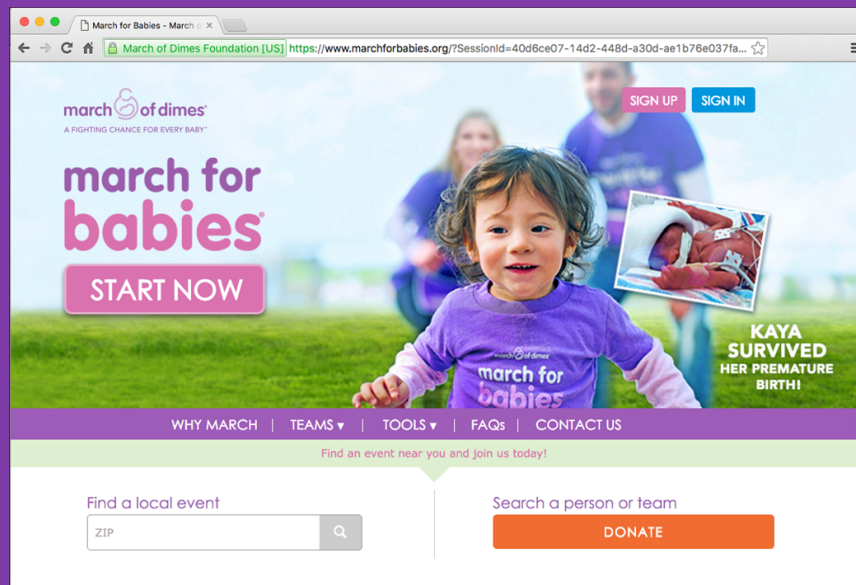
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Quick and easy fundraising

- Individuals signing up online and setting a goal of \$100 is the easiest and best way to fundraise for March for Babies + you get the official March for Babies tshirt



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Fundraising Ideas

- Food Sales
- Chili Cookoff
- Cutest baby contest-pay \$1.00 to vote
- Mini March on your campus
- Easter Basket sale
- Car Wash
- Silent Auction

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**Thank
you**

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